



Agenda BOD Meeting

September 11, 2018 @ 5:00pm

In attendance: all present

Location: 1-1050 Millar Creek Road, Whistler, BC

Agenda:

1. Minutes of previous Meeting
 - i. Minutes of previous meeting accepted - approved
2. Planning
 - i. Winter Welcome Party news
 - o @ Hilton in the restaurant 3:30-6ish
 - o 12/15
3. Marketing
 - i. Ad in Pique
 - o Mountain FM is now our plan for a 30 second Add, we will get 40 spots (pay for 20)
 - o gearing the add towards rec, our comp programs are doing ok
 - ii. Try Freestyle Dates December 3 & April 8
 - iii. Fundraiser for Howe Sound Secondary
 - o Do we want to see about donating a airbag session to the auction?
 - To be decided
 - iv. Talk about airbag and pricing and costs to run
4. Whistler Youth Games
 - i. Update from Meredith
 - i. Meeting with the mountain Friday
 - ii. Skills based comp over a Saturday/Sunday
 - iii. Club shouldn't be on the hook for any \$ out, and hopefully we can run a fundraiser and expose more kids to freestyle
 - iv. Last day of paying coaches is April 6th, need to research doing a end of season bbq, maybe it can somehow tie into the youth games
5. Coaching Update
 - The following are the coaches to be put under contract
 - Jeff will be back with club to teach moguls, Mike Richards has decided to no be part of club this year
 - i. Coach contracts due
 - a. Devon Martel
 - b. Dexter Butterworth
 - c. Brandon Fritz
 - d. Robbie Dagg
 - e. Spencer Culver
 - f. Sarah-Maude Blais (available in January)
 - g. Graham Pollock



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- h. Mike Richards
- 6. Freestyle Whistler Programming
 - i. Push for more athletes
 - ii. we will run freestylers trampoline program for the mountain
 - i. the gymnastics studio is helping us out with costs to do dryland training
- 7. Financial
 - i. Fundraising Ideas
 - i. Megs would like to do a spring fundraiser (march/april)
 - 1. hopefully this will be around the youth games time
 - ii. sponsoring kids can help generate donations
 - iii. discussion about sponsoring a kid for club
 - ii. Bookkeeping
 - iii. ViaSport Grant for Events
 - iv. NTC Update
 - i. 68 tickets sold- trying to drum up more participants as the gala won't break even until it hits 100
 - ii. Jenn and Julia are in discussion with a company for sponsorship, but the NTC needs to raise about 40k
- 8. Next board meeting before or after apr on the 15th
- 9. Tialen to donate speaker phone to club for use in conf calls.
- 10.