



Agenda BOD Meeting

March 4, 2019 @ 6:00pm

Full board present

Location: 1-1050 Millar Creek Road, Whistler, BC

Agenda:

1. Minutes of previous Meeting - tabled, tialen still working on (data loss issue)
2. Planning
 - i. Strategic Planning
 - Survey has gone out to members to complete - important for our strat planning initiative.
 - Townhall meeting on the 23rd to discuss
 - Team will present swat values
 - will time at the townhall for participant input
 - strat planning committee will then boil that down for something to present to board
3. Marketing
 - Name of Rec Program
 - All mountain freestyle u14
 - Big Mountain Freestyle
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 - Try Days
 - 32 athletes came out to our try freestyle day
 - Of this 14 were female
 - we want to run try freestyle on pro d days
 - we lost \$505 so next year we will increase the cost a bit so that club doesn't lose money
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 - Hoodies/Hats
 - Ready this week
 - Discussed family day break -
4. Freestyle Whistler Programming
 - 19/20 Winter Pricing
 - Need to discuss rates
 - Chris will work on this
 - Spring & Summer Programming Update
 - Spring is up
5. Coach Evaluations
 - i. Self-evaluations were performed by the coaches
 - ii.



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6. Airbag Update

- i. Jump being rebuilt
- ii. Snowboard group came
- iii. NTC - update
 - i. NTC is looking to sign a contract for spring and summer programming
 - ii. Open to exploring different options and seeing what makes sense
 - iii. Chris will update NTC on financials
 - iv. would like to hold a scaled down version of the gala next year on opening weekend
 1. looking to have volunteers
 2. have applied to for a grant to support airbag storage
 - v. looking for corporate naming partner for Mogul course
 1. targeting Insurance industry
 - 2.

7. Financial Update

- i. we are currently low on funds
- ii. Uniforms
 - i. Chris has approached Dakine for uniforms for coaches
 - ii. Megs has connections with Orage
 1. looking into kids uniforms

AGM is typically schedule for June 8th 9 or 10 am

Registration platform research - Chris will be looking at what Vancouver is using
Pre-season meeting?

Volunteer Levy - look into and discuss more. Board is divided.